



The Ford Institute Leadership Program

The Ford Institute Leadership Program: RDI's largest program brings us to communities through many subprograms including: **Leadership Development, Cultivando Comunidad, Youth and Native American Leadership Programs, Effective Organizations, Community Collaborations, and The Ford Community Ambassador Team.**

The Leadership Development training consists of 48 class hours held over four Friday-Saturday sessions. The classes focus on developing the community leadership capacity of individuals. The training emphasizes an interactive and facilitative style rather than lectures. It draws on the knowledge and skills of those in the room, augmented by the lessons in the curriculum. Leadership Development is delivered to 3 cohorts of community members over five years.

Cultivando Comunidad

Cultivando Comunidad is a culturally tailored curriculum for communities taking part in the Ford Institute Leadership Program who have a large latino population. Intended to increase unity among Latinos in the community, to increase Latino participation in the community, and to develop the dreams that they have for their community life.

Community Collaborations

Delivered in the fourth year of The Ford Institute Leadership Program Community Collaborations training helps rural community leaders and organizations to leverage the power of working together. Only through collaborative efforts can community members tackle their shared problems and fully take advantage of new opportunities.

Effective Organizations

Effective Organizations is delivered in the second year of the Ford Institute Leadership Program. The program is designed for staff and boards of community organizations, nonprofits, institutions, membership groups, and local government. Like all of the programs under the Ford Institute Leadership Program, the curriculum is designed as a facilitated discussion. Experienced leaders are encouraged to mentor and coach those with less experience and to provide the history and stories that bring the curriculum and tools to life. The program focuses on the following four topics: Vision, Mission, and Strategic Planning; Organizational Leadership; Resource Development; and Operational Management.

Connecting Oregon for Rural Entrepreneurship

This economic development tool started as a W.K. Kellogg Foundation funded program at Rural Development Initiatives. In the beginning of CORE, RDI worked with five key rural areas of Oregon to encourage entrepreneurship in rural Oregon, assess needs and resources, expand service, grow businesses and craft statewide policy. CORE has expanded into two additional target areas in Oregon. Through funding support by USDA Rural Community Development Initiative (RCDI) program, The Ford Family Foundation, Meyer Memorial Trust, and Oregon Business Development Department, CORE now covers:

- Lake and Klamath Counties
- Lincoln and Tillamook Counties
- Douglas and Coos Counties
- Baker, Union, and Wallowa Counties
- The Confederated Tribes of the Warm Springs Indian Reservation

The mission of CORE is to build an Economic Development System (EDS) in select rural target areas and from the experience and relationships developed, to promote programs and policies at a statewide level to replicate and sustain the system throughout rural Oregon.



The Central Cascades Geotourism Map

RDI partnered with Travel Oregon, Washington State Tourism, Sustainable Travel International, Sustainable Northwest, the U.S. Forest Service, and the Bureau of Land Management to create National Geographic's Central Cascades Geotourism MapGuide—a paper and interactive web-based map that promotes natural and cultural tourism as well as encourages a sense of pride in local communities.

RDI led a dynamic, interactive, outreach process for the project by holding 25 community forums throughout the region. Over half of these communities had populations of less than 5,000 people, reflecting the deliberate effort to bring the project to rural communities in the Central Cascades region. At the community forums, RDI guided a diverse group of community members through an educational process which allowed them to recognize their geotourism assets, nominate sites for the map and website, and start a larger conversation about tourism as a tool for preservation and economic development. A total of 1,070 potential sites were nominated to be on the map. This list was narrowed down to about 200 sites by the local Stewardship Council and sent to National Geographic. National Geographic selected the final sites for the map and released the hard copy of the maps and website on January 19, 2010. The map can be viewed at: <http://thecentralcascades.com/>

Regards to Rural

Regards to Rural is a semi-annual gathering to inform, inspire, and celebrate all that is rural. Our conference brings together industry experts in leadership development, community building, economic development, and rural life, along with the rural community members RDI works with every day. It marks the one time a year we get to see the people we work with all over the Northwest gathered in one place.

Take Care of Oregon Days

RDI was the lead in the rural outreach for the 2009 "Take Care of Oregon"—a statewide initiative to encourage and engage volunteer projects that commemorated Oregon's 150th birthday.

Rural Oregon Day

RDI helps organize and was the founding organization for the grassroots event, Rural Oregon Day. Rural Oregon Day helps rural community members connect with policy makers in Salem. Attendees get the opportunity to connect with each other, advocate for rural issues, and discuss policy implications in rural communities.

RIPPLE

RIPPLE (www.ripplenw.org) is RDI's community website. It is a place for rural people who are often separated by great distance to connect and discuss the issues that affect life and change in their communities. RIPPLE features a community blog, stories of success in rural communities, and a resource page where users can find and post rural resources.

2008-2010 Projects Completed



Date	Project	Community
Spring 2008	The Ford Institute Leadership Program - Cohort 1	South Siskiyou County, CA
Spring 2008	The Ford Institute Leadership Program - Cohort 1	McKenzie River Valley, OR
Spring 2008	The Ford Institute Leadership Program - Cohort 1	Sisters, OR
Spring 2008	The Ford Institute Leadership Program - Cohort 1	White City, OR
Spring 2008	The Ford Institute Leadership Program - Cohort 1	Grant County, OR
Spring 2008	Effective Organizations	Gilliam County, OR
Spring 2008	The Ford Institute Leadership Program - Cohort 2	Baker County, OR
Spring 2008	The Ford Institute Leadership Program - Cohort 2	East Linn, OR
Spring 2008	The Ford Institute Leadership Program - Cohort 2	Keno, OR
Spring 2008	The Ford Institute Leadership Program - Cohort 2	Butte Valley, OR
Spring 2008	The Ford Institute Leadership Program - Cohort 2	Tillamook, OR
Spring 2008	The Ford Institute Leadership Program - Cohort 2	South Lane County, OR
Spring 2008	Community Collaborations	Sherman County, OR
Spring 2008	Community Collaborations	Wallowa County, OR
Spring 2008	The Ford Institute Leadership Program - Cohort 3	Harney County, OR
Spring 2008	The Ford Institute Leadership Program - Cohort 3	South Lane County, OR
Spring 2008	The Ford Institute Leadership Program - Cohort 3	Mid Klamath, OR
Spring 2008	The Ford Institute Leadership Program - Cohort 3	Banks, OR
Spring 2008	The Ford Institute Leadership Program - Cohort 3	Merrill/Malin/Tulelake, OR
Spring 2008	The Ford Institute Leadership Program - Cohort 3	Happy Camp/Orleans, CA
Spring 2008	The Ford Institute Leadership Program - Cohort 3	Coastal Douglas County, OR
Spring 2008	Raices Colectivo	Hood River, OR
Spring 2008	Raices Colectivo	Marshalltown, IA
Spring 2008	Raices Colectivo	Willmar, MN
Spring 2008	Raices Colectivo	Jerome-Burley, ID
Spring 2008	Cultivando Comunidad	Cornelius, OR

2008-2010 Projects Completed



Date	Project	Community
Spring 2008	Community Ambassador Team Summit I - FILP	Sisters, OR
Summer 2008	Ontario Relief Nursery Strategic Plan	Ontario, OR
Summer 2008	Leadership in Action	Scott Valley, CA
Spring 2008	Union Strategic Plan and Visioning	Union County, OR
Summer 2008	Board Dev. and Strat. Plan for Next Door Inc.	Hood River, OR
Summer 2008	Community Services Council Strategic Plan	Mt. Shasta, CA
Summer 2008	Building Healthy Families Sustainability Plan	Enterprise, OR
Summer 2008	Celilo Village Outreach	Celilo, OR
Fall 2008	Ford Institute Leadership Program - Cohort 1	Chiloquin, OR
Fall 2008	Ford Institute Leadership Program - Cohort 1	La Pine, OR
Fall 2008	Ford Institute Leadership Program - Cohort 1	Newberg, OR
Fall 2008	Ford Institute Leadership Program - Cohort 1	North Curry County, OR
Fall 2008	Ford Institute Leadership Program - Cohort 1	Wild Rivers Coast, OR
Fall 2008	Ford Institute Leadership Program - Cohort 2	Monmouth Independence, OR
Fall 2008	Ford Institute Leadership Program - Cohort 2	Union County, OR
Fall 2008	Ford Institute Leadership Program - Cohort 2	Winston/Dillard, OR
Fall 2008	Ford Institute Leadership Program - Cohort 2	South Lincoln County, OR
Fall 2008	Ford Institute Leadership Program - Cohort 3	Philomath, OR
Fall 2008	Ford Institute Leadership Program - Cohort 3	Madras/Warm Springs, OR
Fall 2008	Ford Institute Leadership Program - Cohort 3	Sutherlin, OR
Fall 2008	Ford Institute Leadership Program-Youth-Cohort 3	Coquille Valley, OR
Fall 2008	Ford Institute Leadership Program - Cohort 4	Lake County, OR
Fall 2008	Tribal Community Program	Celilo, OR
Fall 2008	Effective Organizations	Ontario, OR
Fall 2008	Effective Organizations	Wasco County, OR
Fall 2008	Community Collaborations	Hood River, OR

2008-2010 Projects Completed



Date	Project	Community
Fall 2008	FILP Northeast Sub-Regional Community Conference	Baker County, OR
2008	Cultivando Comunidad	Independence, OR
2008	Cultivando Comunidad	Milton Freewater, OR
2008	Cultivando Comunidad	Sisters, OR
2008	Cultivando Comunidad	White City, OR
2008	Cultivando Comunidad	Walla Walla, WA
Spring 2009	Ford Institute Leadership Program - Cohort 1	Ashland, OR
Spring 2009	Ford Institute Leadership Program - Cohort 1	Cascade (Aumsville, Turner), OR
Spring 2009	Ford Institute Leadership Program - Cohort 1	Jefferson/Scio, OR
Spring 2009	Ford Institute Leadership Program - Cohort 1	West Valley, OR
Spring 2009	Ford Institute Leadership Program - Cohort 2	Florence, OR
Spring 2009	Ford Institute Leadership Program - Cohort 2	Gilliam County, OR
Spring 2009	Ford Institute Leadership Program - Cohort 2	South Columbia County, OR
Spring 2009	Ford Institute Leadership Program - Cohort 2	South Siskiyou County, CA
Spring 2009	Ford Institute Leadership Program - Cohort 3	Wallowa County, OR
Spring 2009	Ford Institute Leadership Program - Cohort 3	Bandon, OR
Spring 2009	Ford Institute Leadership Program - Cohort 3	Vernonia, OR
Spring 2009	Ford Institute Leadership Program - Cohort 4	Yreka, CA
Spring 2009	Effective Organizations	Sisters, OR
Spring 2009	Effective Organizations	Grant County, OR
Spring 2009	Community Collaborations	Tillamook, OR
Summer 2009	Community Ambassador Summit II - FILP	Redmond, OR
Fall 2009	Ford Institute Leadership Program - Cohort 1	Lower Columbia, OR
Fall 2009	Ford Institute Leadership Program - Cohort 1	Pendleton, OR
Fall 2009	Ford Institute Leadership Program - Cohort 1	Central Lincoln, OR
Fall 2009	Ford Institute Leadership Program - Cohort 1	Roseburg, OR

2008-2010 Projects Completed



Date	Project	Community
Fall 2009	Ford Institute Leadership Program - Cohort 2	Veneta/Elmira, OR
Fall 2009	Ford Institute Leadership Program - Cohort 2	Ontario, OR
Fall 2009	Ford Institute Leadership Program - Cohort 2	Oakridge, OR
Fall 2009	Ford Institute Leadership Program - Cohort 3	Hood River, OR
Fall 2009	Ford Institute Leadership Program - Cohort 3	Bay Area, OR
Fall 2009	FILP - Youth Leadership - Cohort 3	Bay Area, OR
Fall 2009	Ford Institute Leadership Program - Cohort 4	Mill City, OR
Fall 2009	Community Collaborations	Union County, OR
Fall 2009	Effective Organizations	La Pine, OR
Fall 2009	Effective Organizations	South Lane County, OR
2009	Effective Organizations	Harney County, OR
2009	Board Development to Families First	Grant County, OR
2009	Tribal Community Program	Celilo, OR
2009	Sustainable Tourism	Trout/McCloud, CA
2009	Blue Mountain Forest Partners Strategic Planning	Grant County, OR
2009	The Futures Game	Baker County, OR
2009	The Futures Game	Union County, OR
2005-2010	CORE	Baker County, OR
2005-2010	CORE	Tillamook County, OR
2005-2010	CORE	Union County, OR
2005-2010	CORE	Wallowa County, OR
2005-2010	CORE	Lake County, OR
2005-2010	CORE	Lincoln County, OR
2005-2010	CORE	Douglas County, OR
2005-2010	CORE	Warm Springs, OR
2009	Regards to Rural VI	Salem, OR

2008-2010 Projects Completed



Date	Project	Community
2009	Rural People Rural Policy	Nationwide
2009	Mt. Shasta Svcs Council Strategic Plan	Mt. Shasta, CA
2009	High Desert Partnership Strategic Plan	Harney County, OR
2009	Oregon 150 Community Outreach	Statewide Oregon
2009	National Geographic Central Cascades Geotourism Map	Central Cascades Region, OR & WA
2009	S Interior Beetle Action Coalition Leadership Trng.	Cranbrook, BC
2009	Bureau of Indian Affairs Regional Leadership Training	Lincoln City, OR
2009	NW Food Processors ...Collaboration Training	Portland, OR
2009	S Interior Beetle Action Coalition Leadership Trng.	Kamloops, BC
2009	S Interior Beetle Action Coalition Leadership Trng.	Christina Lake, BC
2009	La Voz of Loudon Spanish Leadership Training	Loudon County, VA
2009	YMCA Community Collaboration	Baker County, OR
2009	McCloud Tourism Group Strategic Plan	McCloud, CA
2009	Cultivando Comunidad	Monroe, OR
2009	Cultivando Comunidad	Lower Columbia, OR
2009	Burns Llama Trailblazers Strategic Plan	Harney County, OR
2009	Baker Tourism Project	Baker County, OR
2009	Baker City Council Coaching	Baker County, OR
2009	Tourism Town Hall	LaGrande, OR
2009	Celilo Village Native American Youth Leadership	Celilo, OR
2009	Made at the Kitchen Table	Klamath Falls, OR
2009	Leadership in Action	Applegate, OR
2009	Leadership in Action	Kings Valley, OR
2009	Leadership in Action	South Benton County, OR
2009	Leadership in Action	Wheeler County, OR
2009	Leadership in Action	Illinois Valley, OR

2008-2010 Projects Completed



Date	Project	Community
2009-2010	Central School District 13J Organizational Training	Monmouth, OR
2010	The Rural Economy Project via RIPPLEK	Statewide
2010	Boys & Girls Club Strategic Plan	Lebanon, OR
2010	AmeriCorps Vista Org. Effectiveness	Linn, Lincoln, & Benton Cnty., OR
2010	Hermiston Liderazgo	Hermiston, OR
2010	Grant County United Against Hate Rally Facilitation	Grant County, OR
2010	Grant County Human Rights Coalition Action Planning	Grant County, OR
2010	Linn County Coalition - Tourism Plan	Linn County, OR
2010	The Futures Game	Gilliam County, OR
Spring 2010	Ford Institute Leadership Program - Cohort 1	South Jefferson (Culver), OR
Spring 2010	Ford Institute Leadership Program - Cohort 1	Applegate Valley, OR
Spring 2010	Ford Institute Leadership Program - Cohort 1	South Benton County, OR
Spring 2010	Ford Institute Leadership Program - Cohort 1	Klamath Falls, OR
Spring 2010	Ford Institute Leadership Program - Cohort 2	Sisters, OR
Spring 2010	Ford Institute Leadership Program - Cohort 2	Grant County, OR
Spring 2010	Ford Institute Leadership Program - Cohort 2	White City, OR
Spring 2010	Ford Institute Leadership Program - Cohort 3	Tillamook, OR
Spring 2010	Ford Institute Leadership Program - Cohort 3	East Linn County, OR
Spring 2010	Ford Institute Leadership Program - Cohort 3	Baker County, OR
Spring 2010	Ford Institute Leadership Program - Cohort 4	Coastal Douglas, OR
Spring 2010	Community Collaborations	Baker County, OR
Spring 2010	Sherwood Trust Community Leadership Program	Walla Walla, WA
Spring 2010	Effective Organizations	Jefferson Cascade, OR
Summer 2010	Community Ambassador Summit III - FILP	Silverton, OR