

Business Retention and Expansion

About Business Retention and Expansion

One of RDI's flagship programs, Business Retention and Expansion (BR&E) is all about helping existing, local business success. **With nearly 80% of net new job growth stemming from existing businesses**, RDI is ready to support your efforts in taking advantage of the most tried and true economic vitality strategies. RDI's professionally trained staff provide technical assistance to communities and organizations interested in supporting their local businesses. **Contact RDI today to discover if BR&E is right for your community's economic vitality efforts!**



Program Goals

- Retain or keep local, or existing, businesses in a community
- Provide assistance for businesses to expand/succeed
- Create a long-term outreach strategy that involves locally trained and skilled leaders
- Better connect local businesses with public and private resources
- Build the capacity of a community to help its businesses

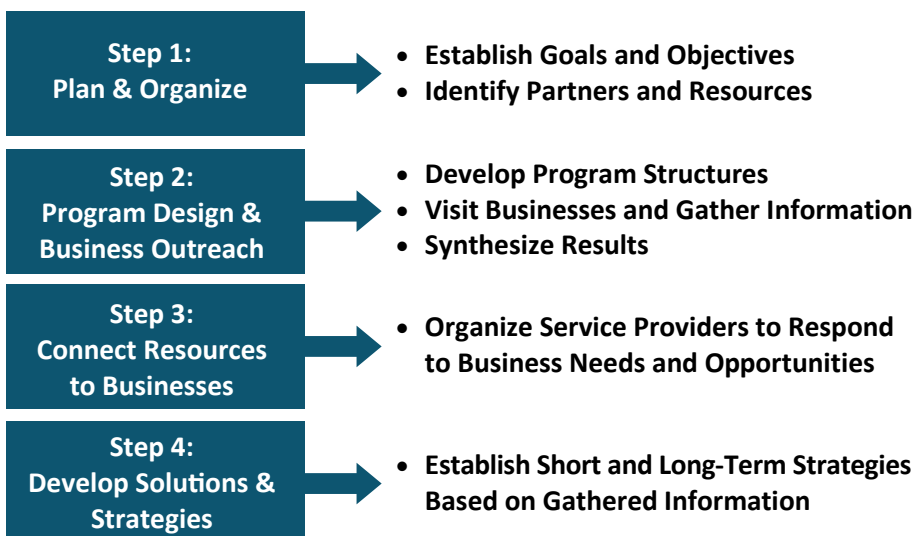
Contact Us!

Michael Held
Senior Program Manager
541.684.9077 ext. 7033
mheld@rdiinc.org

Why Business Retention and Expansion?



What Is the Process?



RDI's certified and trained professionals provide the tools, resources, and capacity to help launch a BR&E effort in your community. RDI customizes programming to align with local dynamics and ensure the program has what it takes to be successful for the long-term. We'll work to leverage resources to get the program off the ground and jointly support fund development efforts by connecting your community to private, public, and philanthropic resources.