

# Rural Economic Vitality Roadmaps

Are you ready to take responsibility for the economic health and future of your town? What does economic vitality mean to your local community?

- A revitalized downtown?
- Support for aspiring entrepreneurs and small businesses?
- Destination development?
- More dining and shopping choices?
- Opportunities to retain and attract youth?
- A diversified job base?

If your community is ready to get on the road, consider a Rural Economic Vitality (REV) Roadmap.

REV Roadmaps will take your community through an assessment and comprehensive priority-setting workshop to establish goals and projects, educate participants about best practices, develop a focused action plan, and build capacity from within the community.

The Roadmap process consists of three steps:

- **Get Ready:** A fact-based competitive assessment
- **Get Focused:** Identify top projects for immediate impact and action
- **Go!** Create a doable action plan and begin implementation

Rural Development Initiatives will also work with your local community steering team to:

- Coordinate with local and regional stakeholders
- Connect with technical assistance and financial resources
- Provide ongoing support—we're invested in your future
- Achieve economic vitality goals to impact the community's future

After economic vitality initiatives are selected, RDI's staff and local partners work with your planning team to create an action-oriented roadmap to economic success.

We believe big things happen in small places when communities proactively engage in creating their own future. RDI staff use their experience in business expansion and retention programs, business attraction, market demand research, and downtown development to help you take the best route to community vitality.



## Rural Communities Served

- **Applegate Valley**
- **Dallas**
- **La Pine**
- **Myrtle Creek**
- **Ontario**



**Would you like to create an  
Economic Vitality Roadmap  
in your community?**

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## A Few Community Action Items Include:

- **Downtown Property Development in Dallas**
- **Business Support System in Applegate Valley**
- **Beautification and Marketing in Ontario**